

The background of the image is a grayscale illustration of a library. It features multiple rows of tall bookshelves filled with books. Several wooden ladders are leaning against the shelves at various angles. The overall scene is dimly lit, creating a quiet and scholarly atmosphere.

Biblosphere

WHERE YOUR **NEXT BOOK** FINDS YOU

FOUNDER



20+ YEARS IN FINTECH

Programmer, agile-coach, architect



FOUNDER OF ECO-MOVEMENT

120 thousands people gathered for cleanup



PUBLISHED AUTHOR

4000 copies sold



FULL TIME IN THIS STARTUP

CEO, architect, developer, marketing



3+ YEARS RUNWAY

Income from royalties and property



DENIS STARK

CURRENT STAGE



149

users

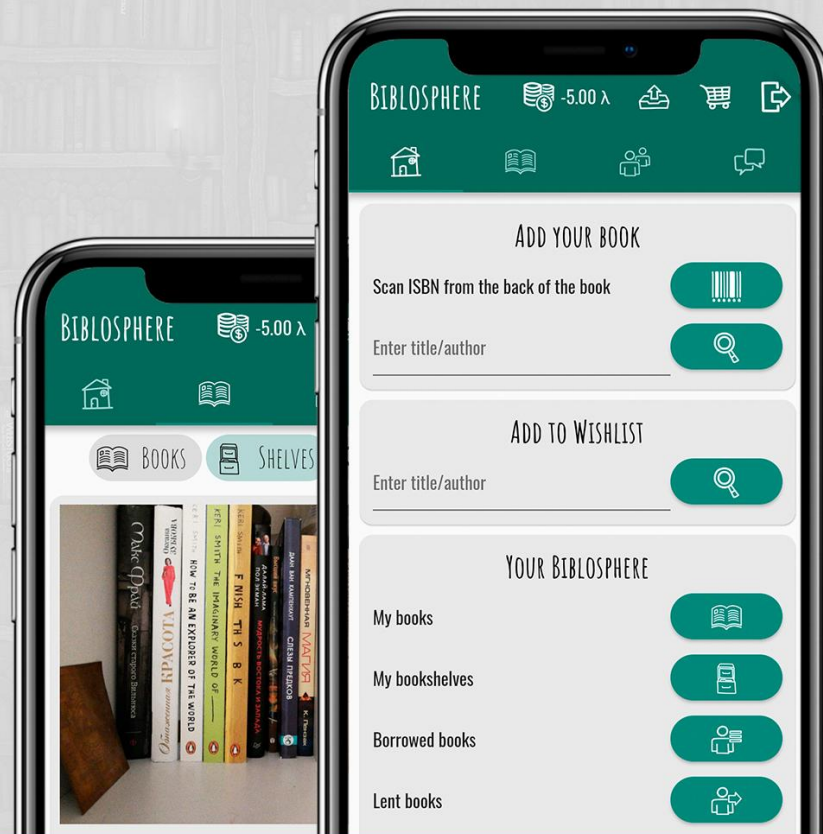


002

paid users



Multiple TA (to validate)



USER EXPERIENCE



BUSINESS MODEL



FREEMIUM

Share your books and
use app for free



IN-APP CURRENCY

get reward for sharing



SUBSCRIPTION

buy subscription if
you are not sharing

FREEMIUM BUSINESS MODEL

BASIC

- 5 bookshelves
- 1 own location
- 1 community
- 10km radius
- Free book sharing
- Access to free and paid book

Free

MEMBER PLAN

- 10 bookshelves
- 3 own locations
- 3 communities
- 50km radius
- Free and paid book sharing
- Access to free and paid book

\$5 Per Month

COMMUNITY PLAN

- 20 bookshelves
- 5 own locations
- 5 communities
- 200km radius
- Free and paid book sharing
- Profit share

\$10 Per Month

COMPETITORS

BUY & SELL
BOOKS

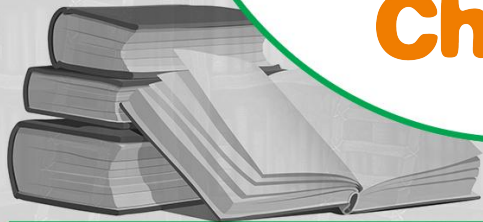


ebay
amazon
BOOKS Kinokuniya
BARNES & NOBLE
Chegg®

FUN AROUND
BOOKS



L
LITTLE FREE LIBRARY.ORG®
TAKE A BOOK • SHARE A BOOK
goodreads
bookcrossing.com





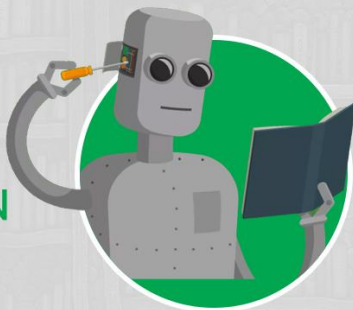
CAN WE CREATE **BETTER** EXPERIENCE?

- ✓ Seamless
- ✓ Cheaper
- ✓ Social
- ✓ Faster
- ✓ Trustful
- ✓

WHAT'S THE TECHNOLOGY SHIFT? —————



MOBILE
PENETRATION



COMPUTER
VISION



BIG
DATA

SHARING AND
SUBSCRIPTION



PAYMENT
ECOSYSTEM

SHARE MY DREAM



CATALOGUE A **TRILLION** BOOKS



PRINT LESS BUT READ MORE



EASY **ACCESS TO ALL** KIND OF
BOOKS FOR EVERYONE



CONNECTING READERS



TARGET AUDIENCE

🎯 EXPATS

books in native language

🎯 LANGUAGE LEARNERS

books in foreign language

🎯 PARENTS

children books

FOR YOU



CHANNELS



BRITISH COUNCIL, INSTITUT FRANCAIS,
CERVANTES INSTITUTE, GOETHE INSTITUT

LANGUAGE
SCHOOLS

EXPAT
FORUMS/PUBLICS

READING
ACTIVISTS

UNICORN RECIPE



- ✓ Huge fragmented market
- ✓ Technology shift
- ✓ Social



METRICS & FUNNEL



Users



Books/wishes registered



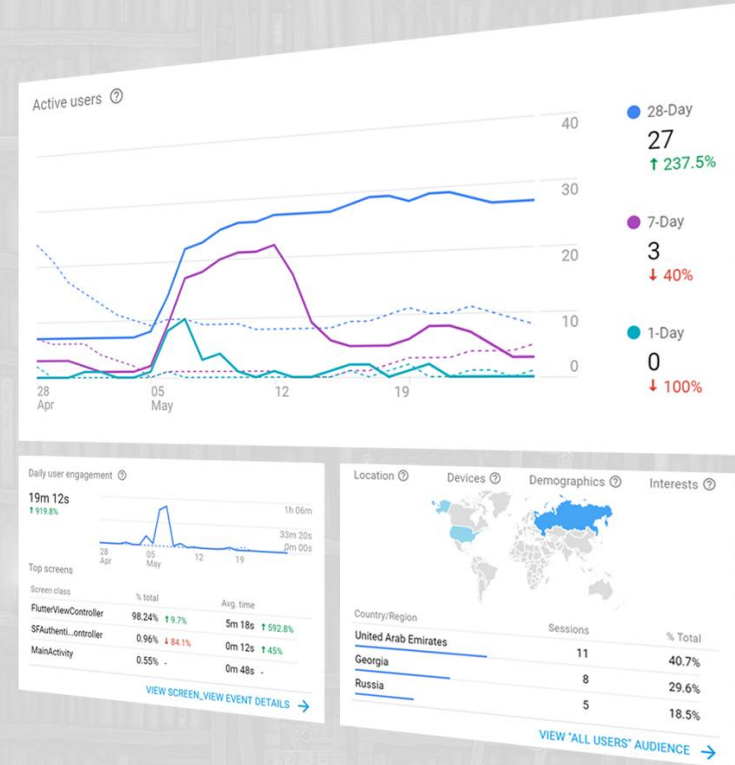
Book handovers



Paid subscriptions



CAC, ARPPU



LOOKING FOR CO-FOUNDER



Self-funded, multi-talented:
marketing, legal, UI-design



MOBILE & WHATSAPP

+995 599 002 198



E-MAIL

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DENIS STARK



EFFICIENCY

IMAGINE

you have 100 houses
and live in only one of them



EFFICIENCY

IS IT APPLICABLE TO **BOOKS** ?



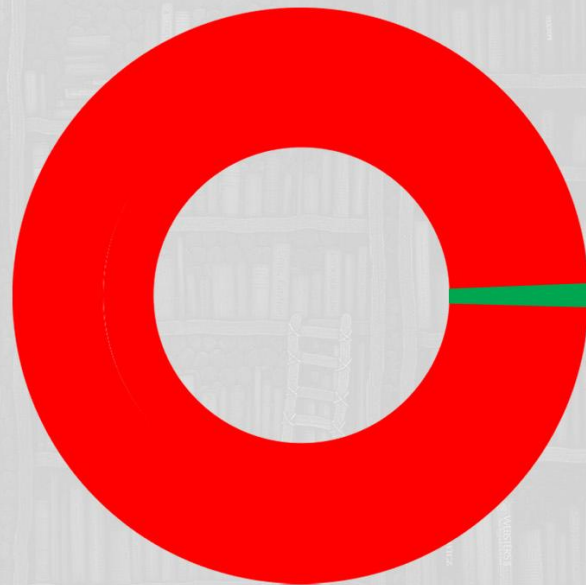
PAPERBACK BOOK MARKET




ESTIMATED MARKED SIZE **\$122B**

EFFICIENCY OF **1%** MEANS

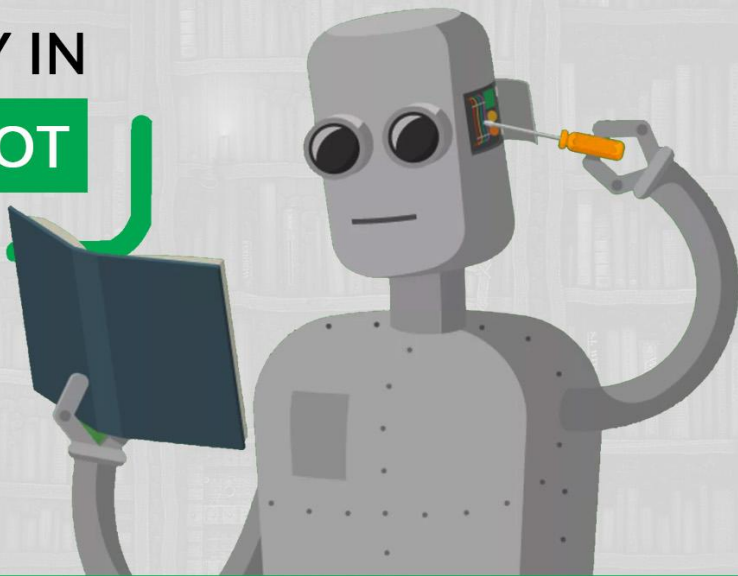
\$120B IS WASTED



CONVENIENCE

Computer vision and machine learning
make it possible to 
CATALOGUE YOUR LIBRARY IN

ONE PHOTO SHOT



COMMUNITY

IT'S A COMMUNITY ORIENTED TOOL

That's there **trust** is already exist
and people meet each other regularly



Universities



Offices



Neighborhoods



Theme communities