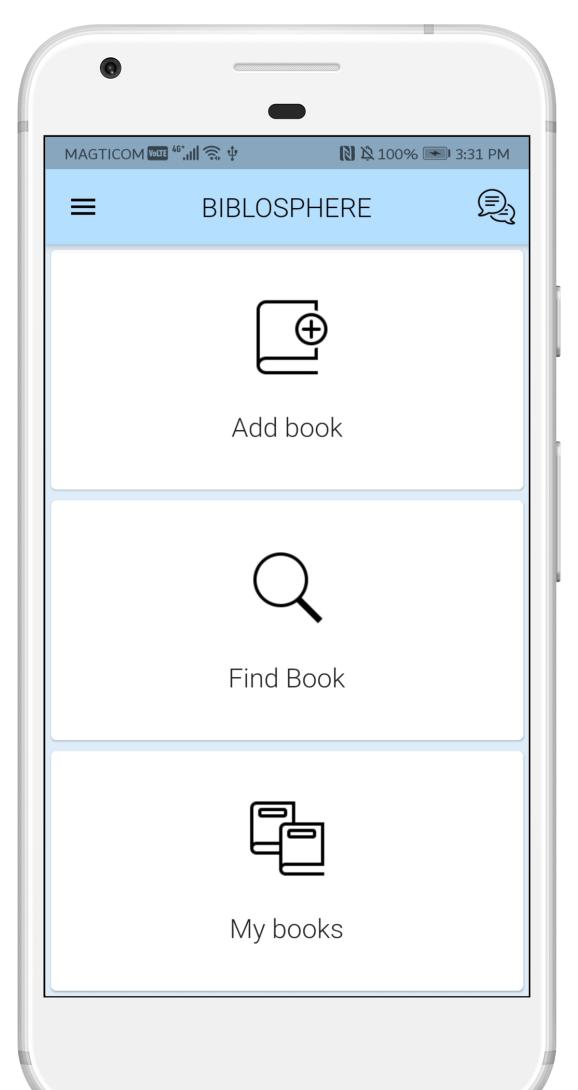
Streaming of printed books

P2P marketplace, replacing Amazon





How it works



One user takes a single picture of a bookshelf





The app recognizes books and keeps it in global catalogue with geo-location





Another user takes books from a neighbour instead of buying on Amazon

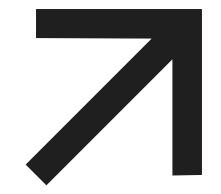


Market size

Global market of printed books is

More than

100 billion dollars



Competitive advantage

Mimic Amazon but 10 times cheaper



Copycat protection

Network effects

Loss of income and books which are with other users

Scale effects

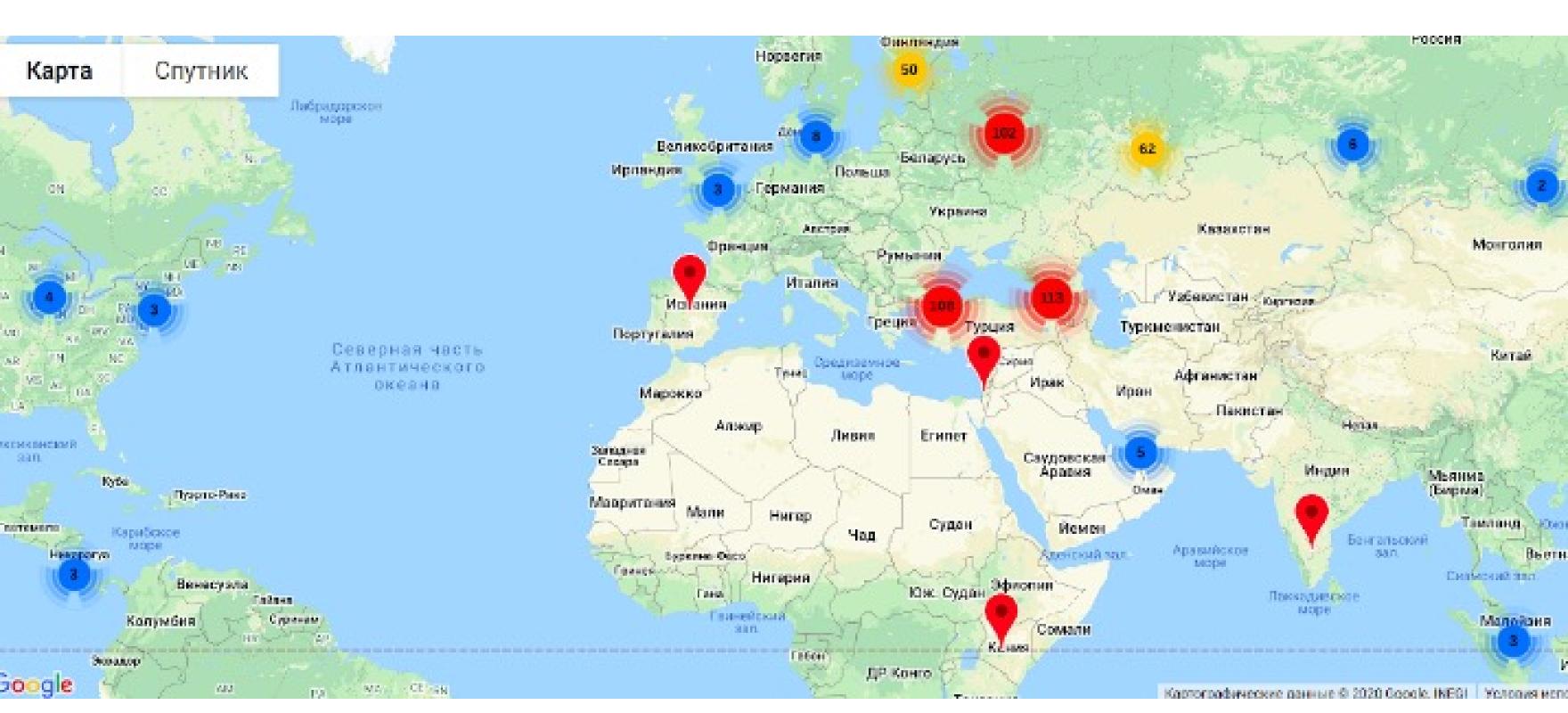
Number of books available and coverage

Project achievements

Oct 2019 - prototype ready

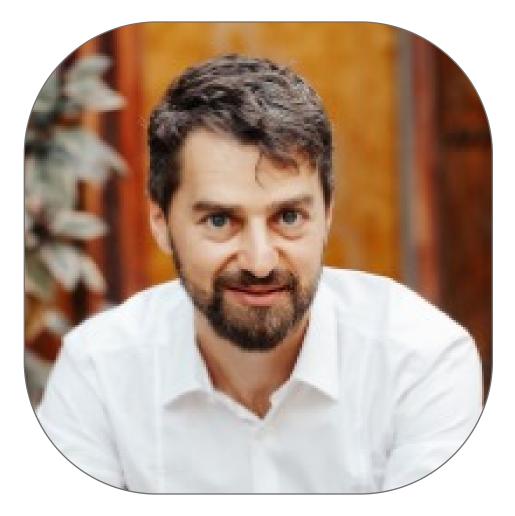
Nov 2019 - 430 early users

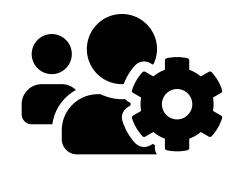
May 2020 - release of MVP



Current geography

Founder





Management experience in FinTech (Thailand, Netherlands, Belgium, Russia, UAE). Leading teams of 150 people.



Scale volunteering movement from 1 to 200 000 participants with zero budget



Published author with the book about eco-activism, ambassador of sharing economy.

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